

Target B2B Corporate Gift Cards

At Target, we want you to know how we collect, use, share and protect information about you. By interacting with Target B2B Corporate Gift Cards through our website, products and services, you consent to the use of information that is collected or submitted as described in this privacy policy.

What Information is collected?

We collect information you provide directly when you create an account on the Target B2B Corporate Gift Cards website, which includes:

- Company Name
- Tax ID
- Contact Name
- Job Title
- Company Address and Shipping Address
- Email
- Phone
- Fax
- Credit Card information is collected for clients who choose to pay by credit card

Other sources of information

Target B2B may also collect your personal information when you attend B2B tradeshows through badges that are scanned at our booth with a lead retrieval device. We may also purchase a 'Pre-show' or 'Post-show' attendee list for tradeshows.

We also collect aggregate data, such as number of page visits, time on page, where visitors click through on the page and when they abandon the page.

How is this Information Used?

Ways we use the information we collect include:

- To process gift card orders
- To send order updates and shipping confirmation emails
- Email addresses are also used for sharing program updates and marketing communication
- For aggregate information about website visits, time on pages and visitor clicks, we use this information internally to improve the design of our web pages and products and services offered

How is this Information Shared?

Service Providers

We may share the information we collect with companies that provide support services to us (such as printers, email providers, payment processors) or that help us market our products and services. These companies may need information about you in order to perform their functions.

Sharing Aggregate Information with Third Parties

We may share aggregate information (information that does not directly identify an individual) with third parties for lawful purposes.

Legal requirements

We may disclose information we collect when we believe disclosure is appropriate to comply with the law; to enforce or apply applicable terms and conditions and other agreements; to facilitate the financing, securitization, insuring, sale, assignment, bankruptcy or disposal of all or part of our business or assets; or to protect the rights, property or safety of our company, our guests or others.

What choices do you have?

If you do not wish to receive marketing communication from us, you have the ability to unsubscribe from promotional emails via the unsubscribe link included in each promotional email. This opt out does not apply to operational emails.

We do not sell personal information collected in relation to Target B2B Corporate Gift Cards.

How is this Information Protected?

We maintain administrative, technical and physical safeguards to protect your information.

How do you contact Target?

mail Target Stores
Target Executive Offices
P.O. Box 9350 Minneapolis,
MN 55440

phone [800-440-0680](tel:800-440-0680)

email guest.relations@target.com